

KODAK PIXPRO

360° VR CAMERA



SP360 4K

Prepare to enter the next frontier of 360° interactive video and transcend the ordinary. Introducing the all new KODAK PIXPRO SP360 4K VR Camera, designed to take your creative vision to the next level. 4K resolution* adds ample detail, clarity and precision for important nuances you want to capture and share. Experience the flexibility, power and performance of the SP360 4K and take your 360° VR video content to new heights.

KODAK PIXPRO Digital Cameras – Tell your story.

FEATURES:

- Facebook™ & YouTube™ 360° Videos*
- 4K Equivalent VR Video**
- 235° FOV / Ultra Wide Lens
- Control Wirelessly with iOS™ / ANDROID™ Smart Device APP
- RF Remote Control (sold separately)
- Supports Micro SD Card Up To 128GB (Class 10 or Higher)

PIXPRO Supported Software

Desktop Editing and Stitch Software



PIXPRO Supported Mobile APPS



*SP360 4K supports FACEBOOK™ 360° Photos & Videos



*SP360 4K supports YOUTUBE™ 360° Videos



**4K refers to 8 million plus pixel resolution at [1:1] aspect ratio

Available Colors:

● BLACK



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SPECIFICATIONS	SP360 4K
Effective Image Sensor Pixels	12.40 Megapixels
Total Image Sensor Pixels	12.76 Megapixels [1/2.33" BSI CMOS]
Lens	
Focal Length	0.850 mm
[35mm film equivalent]	[8.20 mm]
F number	F2.8
Lens Construction	7 groups 9 elements
Optical Zoom	Fix Focus
Field of View	Max. 235 Degree (Without Lens Cover)
Focusing Range	50 cm — ∞
Anti-Handshake	Electronic Image Stabilisation (EIS)
Number of Recording Pixels	
Still Image	(1:1) 8MP: 2880x2880, (4:3) 4MP: 2304x1728, (16:9) 2MP: 1920x1080
Video	Round Video: 2880x2880: 30fps (1:1), 2048x2048: 30fps (1:1), 1440x1440: 60fps/30fps (1:1), 1072x1072: 60fps/30fps (1:1) Flat Video: (3840x2160): 30fps (16:9), 1920x1080: 60fps/30fps (16:9), 1280x720: 60fps/30fps (16:9), 848x480: 60fps (16:9) High Speed Video: 720x720: 120fps (1:1), 1280x720: 120fps (16:9), 848x480: 240fps (16:9)
File Format	
Still Image	Exif 2.3 (JPEG)
Movie	MP4 [Image: H.264; Audio: AAC [Stereo]]
Shooting Modes	Still, Burst Shot, Movie, Time Lapse, Loop Recording, Hi-Speed Movie
Splashproof	Equivalent to JIS/IEC IPX5 (Body)
Shockproof	Up to 2m (With Protective Lens Cover)
Dustproof	Equivalent to JIS/IEC (IP6X)
Freezeproof	14° F / - 10° C
Status LCD	1.0 inch TN LCD
Level Gauge	3-Axis
ISO Sensitivity	Auto, (100 - 800)
Exposure Metering Method	Artificial Intelligence AE (AiAE)
Exposure Contol Method	Program AE
Burst Mode	Approx. 10fps (Full Resolution)
White Balance Control	Auto (AWB), Daylight, Cloudy, Flourescent, Incandescent, Underwater
Recording Media	Micro SD/Micro SDHC Card/Micro SDXC Card (Up to 128GB Support) [MMC Card Not Supported] * Use Class 10 Card or Higher
Language Support	English
Jacks	USB 2.0 (Micro 5 pin USB), HDMI (Type D)
Wi-Fi Yes (802.11 b/g/n)	
NFC	Yes
Remote Control	Yes (via Smart Device), RF Remote Control, Control up to 5 Cameras, (Sold Separately)
Power	Rechargeable Li-ion Battery (LB-080), 3.6V 1250mAh, In-Camera Charging
Shooting Capability (Battery Performance)	Approx. 160 Shots (Based on CIPA Standards)(Wi-Fi On) Approx. 55 min. for Video (@ 4K/30fps) (Wi-Fi-On)
Operation Environment	Temperature: 14° - 104°F / -10° - 40°C, Humidity: 0 - 90%
Dimensions (WxHxD)	Approx. 1.88 x 1.96 x 2.06 in. / 48.0 x 50.0 x 52.5 mm (Based on CIPA Standards) (Without Lens Cover)
Weight	Approx. 3.59 oz. / 102g (Body Only), Approx. 128g (With Battery and Micro SD Card)
Supplied Accessories	Rechargeable Li-ion Battery, USB Cable, AC Adapter, Quick Start Guide, Lens Cover, Protective Cover, Lens Ring, Small Lens Cover Case, Battery Charger, Carrying Case, Cleaning Cloth, SP360 4K Overview Card and SP360 4K Online Company Store Card, Warranty Card, Service Card, SP360 4K Best Practices Card
Compatible Devices	iOS Devices (version 8.0 and up) / ANDROID Devices (version 4.2 and up) supported. (iPad mini 1/ iPad 2/ iPhone 4s and below not supported.)

*4K Video refers to 8 million pixels [1:1] aspect ratio vs. Standard 4K [16:9] aspect ratio

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To learn more about KODAK PIXPRO Digital Cameras:
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